

FOR IMMEDIATE RELEASE

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Good puck! DirectBuy of Chicago North, DirectBuy of DuPage County and DirectBuy of Lake County host raffle for Blackhawk tickets.

DATELINE: CHICAGO, GURNEE, HOFFMAN ESTATES, NAPERVILLE, TINLEY PARK, IL ...

The Olympic break is over and DirectBuy Club has just the ticket – two tickets actually – to get Blackhawks fans ready for the NHL Playoffs. This March, DirectBuy of Chicago North, DirectBuy of DuPage County and DirectBuy of Lake County will help fans get playoff-ready by entering them for the chance to win two tickets to the Chicago Blackhawks versus St. Louis Blues game on Wednesday, April 7, 2010.

“Even though it’s an Original Six team dating back to the very beginning of the NHL, I think it’s safe to say that Chicago Blackhawks fever right now is at an all-time high,” said Mark Perry, DirectBuy of Lake County’s Managing Partner. “We’re really looking forward to this month-long celebration of what we hope will become a drive toward the Stanley Cup.

Fans who attend an Open House at either DirectBuy of Chicago North, DirectBuy of DuPage County or DirectBuy of Lake County will automatically be entered into the drawing and also receive a piece of authentic NHL apparel or memorabilia, while supplies last. The promotion officially kicked off on March 6th and will run through March 31st, with the winner being announced on April 2, 2010.

“In just a few short years, the Blackhawks went from taking a backseat to the Bulls to the hottest ticket in town. That’s why this drawing is particularly exciting because not everybody has access to or can afford to buy tickets,” said Brent Gilliland, Managing Partner at DirectBuy of Chicago North. “We set up this special raffle to celebrate what’s been a very successful year for the Blackhawks and hopefully a shot at a championship.”

While the raffle itself will award two tickets to a Blackhawks game to some lucky fan, DirectBuy Club also offers everything else hockey fans could possibly need to watch the playoffs from home – flat screen TVs, recliners and home theater seating, even kegerators for your den or entertainment room – at direct insider prices from your favorite brand names. In addition, each DirectBuy Club employs product specialists and designers who can help members create the “man cave” or entertainment room that works best for their home.

Fans can also enter by sending their name, address, phone number and e-mail address on a 3 x 5 index card to DirectBuy, Attn: Mike Georgeff, 8450 Broadway, Merrillville, IN 46410.

For more than 38 years, DirectBuy Clubs have offered members the opportunity to enjoy enormous savings on home furnishings, home improvement items, entertainment and outdoor products, flooring, and accessories by purchasing from more than 700 brand-name manufacturers or their authorized suppliers. In addition to DirectBuy of Chicago North, DirectBuy of DuPage County and DirectBuy of Lake County, DirectBuy also has convenient locations in greater Chicago (Tinley Park and Hoffman Estates).

For more information on a DirectBuy Club membership, you can visit <http://www.directbuycares.com>.

About DirectBuy Club

Since 1971, DirectBuy Club has helped hundreds of thousands of families enjoy a better quality of life, enabling them to buy directly from more than 700 manufacturers or their authorized suppliers. Buying direct makes members' hard-earned money go much further, while having the selection and choice not available at any retail store. Access to confidential prices, local suppliers, and unparalleled selection helps make members' dream projects a reality. The DirectBuy Clubs serving the greater Chicago area are part of more than 160 locations throughout North America.

Consumers interested in becoming members may obtain a Visitor's Pass to attend an Open House by visiting <http://www.directbuycares.com>.

Locations of the DirectBuy Clubs serving greater Chicago area: DirectBuy of Hoffman Estates, 2200 Stonington Ave Ste. 150, Hoffman Estates, IL; DirectBuy of Chicago North, 6325 North Avondale Ste. 110, Chicago, IL; DirectBuy of DuPage County, 1864 High Grove Lane Ste. 124, Naperville, IL; DirectBuy of Lake County, 3900 Washington Street, Gurnee, IL; and DirectBuy of Tinley Park, 18400 S. 76th Avenue Ste. B, Tinley Park, IL.

To learn more about the superior value and benefits of a DirectBuy Club membership, visit www.directbuycares.com.