

FOR IMMEDIATE RELEASE

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***A green investment... DirectBuy of DuPage County donation to Arbor Day Foundation to help replant trees in damaged forests.***

DATELINE: CHICAGO, GURNEE, HOFFMAN ESTATES, NAPERVILLE, TINLEY PARK, IL ...

To help celebrate the 40<sup>th</sup> anniversary of Earth Day, DirectBuy of DuPage County hosted two Green Energy Seminars for its members. And while attendees learned how to run their homes more efficiently and take advantage of government appliance rebates, Club Owner Jeremy Vest felt a grander green gesture was in order. To that end, he donated \$100 to the Arbor Day Foundation's Replanting Our National Forests program.

In cooperation with the U.S. Forest Service and the National Association of State Foresters, the Arbor Day Foundation is planting new trees in U.S. forests damaged by natural and other catastrophes (e.g. California wildfires). For every \$1 donated, one tree will be planted in these damaged forests. DirectBuy of DuPage County's contribution represents 100 new trees to be planted in one of these damaged forests.

"We applaud our members' efforts to educate themselves on how they can run their homes in a more energy-efficient manner and what better way to recognize greener living than planting a tree," said Vest.

Build Energy Experts, LLC, the industry leading Building Energy Auditor, Energy Retrofit, LED Lighting, and Alternative Energy specialist for government, commercial, and residential applications, conducted the two Green Energy sessions. Topics covered included:

- Incentives (tax incentives, grants, Homestar)
- Energy Audits
- Weatherization (insulation; energy-efficient remodeling)
- Whole House Ventilation System
- LED Lighting
- Renewable Energy
  - Solar Photovoltaic
  - Domestic Hot Water Solar Systems
  - Wind Energy
  - Geo Thermal Heating and Cooling

"We pride ourselves on helping our members save money on their home improvement projects and home furnishings," said Vest. "By offering seminars like this, we not only enhance the value of their membership, but give them the resources to reduce their carbon footprint."

For more than 39 years, DirectBuy Clubs have offered members the opportunity to enjoy enormous savings on home furnishings, home improvement items, entertainment and outdoor products, flooring, and accessories by purchasing from more than 700 brand-name manufacturers or authorized suppliers. With several convenient locations in the greater Chicago

area (Chicago, Gurnee, Hoffman Estates, Naperville, and Tinley Park), consumers can enjoy a comfortable, country club setting, where they finally have the financial control of buying direct.

For more information on a DirectBuy membership, you can visit <http://www.directbuycares.com>.

#### About DirectBuy Club

Since 1971, DirectBuy has helped hundreds of thousands of families enjoy a better quality of life, enabling them to buy directly from more than 700 manufacturers or their authorized suppliers. Buying direct makes members' hard-earned money go much further, while having the selection and choice not available at any retail store. Access to confidential prices, local suppliers, and unparalleled selection helps make members' dream projects a reality. The DirectBuy Clubs serving the greater Chicago area are part of more than 150 locations throughout North America.

Consumers interested in becoming members may obtain a Visitor's Pass to attend an Open House by visiting <http://www.directbuy.com>.

Locations of the DirectBuy clubs serving the greater Chicago area are: DirectBuy of Hoffman Estates, 2200 Stonington Ave Ste. 150, Hoffman Estates, IL; DirectBuy of Chicago North, 6325 North Avondale Ste. 110, Chicago, IL; DirectBuy of DuPage County, 1864 High Grove Lane Ste. 124, Naperville, IL; DirectBuy of Lake County, 3900 Washington Street, Gurnee, IL; and DirectBuy of Tinley Park, 18400 S. 76th Avenue Ste. B, Tinley Park, IL.

To learn more about the superior value and benefits of a DirectBuy membership, visit [www.directbuycares.com](http://www.directbuycares.com).