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Barrie residents win \$25,000 home makeover from DirectBuy

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When Gina and Rob Baxter received a notice in the mail telling them they had won \$25,000 in DirectBuy's Home Makeover Program, they thought it was just another advertisement and dismissed it as unimportant. Even once DirectBuy of Barrie Co-Owner Christine DeMarsh called the Baxters to let them know they really had won, they still didn't believe it at first. "It took a few minutes to really sink in," said DeMarsh. "Then they got really excited and thanked us over and over again."

"We were speechless when we confirmed we had really won," said Ron Baxter. "All we could think was, 'WOW, what awesome news!'" Although the initial shock wore off, the Baxters were still excited days later at the cheque presentation ceremony. "They were ecstatic, and could barely contain their excitement," said DeMarsh. "Rob was practically beaming while he discussed the renovations this would allow him and his wife to do on their home." After paying off a credit card, the Baxters plan to use the rest of the money to install hardwood flooring, add a deck extension, and do some yard work, with hopes to do even more.

The Home Makeover Program is an exciting event for both the winners themselves as well as DirectBuy employees. "I was almost excited as the Baxters were," said DeMarsh. "I felt like I had won to be part of this giveaway and see it change someone's life." And that's just what the Home Makeover winnings have the potential to do: "This happened at a very good time. It really helps out and takes some major stresses away," said Gina Baxter. "We're really thankful to DirectBuy for this opportunity; it's absolutely perfect that it happened to us."

Over the past few years, DirectBuy has distributed more than a million dollars in prize money to both members and non-members as part of their Home Makeover Program, designed to help consumers create the home of their dreams.

DirectBuy of Barrie, located at 320 Bayfield Street, Unit 63, in Barrie, ON, offers consumers thousands of items including kitchen cabinets, flat-screen televisions, and major appliances from more than 500 manufacturers or their authorized suppliers.

To assist members with their home renovation projects, DirectBuy of Barrie employs product specialists who are specially trained in one of five areas of merchandise: Home Furnishings, Home Improvement, Flooring, Entertainment/Outdoor, and Accessories. Additionally, members benefit from the use of a children's play area, café, and a members' lounge to relax in while shopping.

About [DirectBuy Club](#)

Consumers who are interested in joining DirectBuy are encouraged to attend an exclusive Open House event, which is designed to educate families about DirectBuy's unique business model. The Open House also helps consumers better understand how DirectBuy members avoid traditional retail markup when purchasing brand-name merchandise.

Since 1971, DirectBuy Club has been showing hundreds of thousands of consumers unparalleled ways to save as they shop for virtually everything for in and around their homes – from furnishings, home improvement and flooring, to entertainment and outdoor products, accessories, and much, much more. With more than 150 locations in North America, DirectBuy offers its members access to more than 500 brand-name manufacturers or their authorized suppliers in Canada, and more than 700 in the US..

For more information on a DirectBuy Club membership, visit <http://www.directbuycares.com>. Consumers interested in seeing DirectBuy Club's savings, service, and selection up close may obtain a Visitor's Pass to attend an Open House by visiting www.directbuy.com or www.directbuycares.com.