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Answering the call... DirectBuy call center staff volunteers for Habitat for Humanity project

DATELINE: LENEXA, KANSAS...

On Saturday, June 12, 2010, the DirectBuy of Johnson County call center staff came together to make a difference in their community. The group volunteered to work with Habitat for Humanity to build a home in Gladstone, Missouri for a family whose father is deaf. The DirectBuy team worked for eight hours that day, installing cabinets, spackling, and finishing all the caulking in the new home.

"I enjoyed volunteering with my coworkers, mainly because it was fun seeing everyone in a different environment," said Curtis Miles, a membership associate. "But the best thing about working with Habitat for Humanity was the feeling you get knowing you helped someone less fortunate."

Habitat for Humanity is a non-profit organization that provides homes and home loans for those unable to become homeowners without assistance. Habitat builds the homes from the ground up and provides the loan to the family interest-free.

"The whole team was honored to meet the family who will be the proud owners of the home they helped build," said Pam Graessle, co-owner of Johnson County. "Their deep gratitude for what Habitat for Humanity had done for them was readily apparent from their beaming smiles."

"I have volunteered with The American Cancer Society for 12 years, for a local children's museum, and have participated in several Homeless Rallies for the Salvation Army, but my favorite thing about working with Habitat for Humanity is being able to meet the family we were helping," said Samantha Derryberry, a membership associate. "Sometimes when you volunteer, you don't get to know where or what your money and time go toward, but with Habitat we were able to put a face with who we helped."

Since opening in 2002, DirectBuy of Johnson County has helped consumers enjoy enormous savings on home furnishings, home improvement items, entertainment and outdoor products, flooring and accessories, by providing an avenue to purchase directly from manufacturers or their authorized suppliers. Conveniently located at 11309 Strang Line Road in Lenexa, Kansas, DirectBuy Club offers consumers a comfortable setting where members finally have the financial control of buying direct.

About [DirectBuy Club](#)

Consumers interested in joining DirectBuy are encouraged to attend an exclusive Open House event, which is designed to educate families about DirectBuy's business model and the benefits of buying direct. The Open House also helps consumers better understand how DirectBuy members avoid traditional retail markup when purchasing brand-name merchandise.

Since 1971, DirectBuy Club has been showing hundreds of thousands of consumers unparalleled ways to save as they shop for virtually everything for in and around their homes – from furnishings, home

improvement and flooring, to entertainment and outdoor products, accessories, and much, much more. With more than 150 locations in North America, DirectBuy offers its members access to more than 700 brand-name manufacturers or their authorized suppliers in the United States, and more than 500 in Canada.

For more information on a [DirectBuy Club](#) membership, visit [directbuycare.com](#).

Consumers interested in seeing DirectBuy Club's savings, service, and selection up close may obtain a Visitor's Pass to attend an Open House by visiting [directbuy.com](#) or [directbuycare.com](#).