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CONTACT:

Sara Shragal	Steve Dubin
DirectBuy	PR Works
219.736.1100	781.582.1061
sshragal@directbuy.com	sdubin@prworkzone.com

Kitchens by design...DirectBuy of Vancouver hires Expert Cabinet Designer Jude Wang

DATELINE: VANCOUVER, COQUITLAM, VICTORIA, AND OKANAGAN, BC... May 20, 2008 - DirectBuy of Vancouver, the leading members-only showroom and home design center that offers merchandise at manufacturer-direct prices, recently hired Cabinet Designer Jude Wang.

Wang is a graduate of the British Columbia Institute with a degree in Beauty and Architectural Engineering. Before joining DirectBuy, he worked as both a designer and estimator for a number of companies, including Rona, Canada's largest home improvement retailer and the WK Group.

"Jude is an absolute wonderful addition to our staff. He is a talented and seasoned cabinet designer and has a great way with our members," said Jade Allen, co-owner of DirectBuy of Vancouver. "Having a full-time designer on staff has dramatically improved the turnaround time for our members. With Jude on board, we can provide our members with kitchen and bathroom designs within a week to 10 days." Since joining DirectBuy in late November, Wang has designed cabinets for over 40 members. "It's part of what I like about working here. There's always plenty of work," laughed Wang. "Not to mention it's a great working environment and Jade and Jaret Allen are great owners!"

Since 1971, DirectBuy franchises have offered members the opportunity to enjoy enormous savings on home furnishings, home improvement items, entertainment and outdoor products and accessories by buying wholesale directly from the manufacturer. With four convenient locations in the Greater Vancouver area (Victoria, Vancouver, Coquitlam, and Kelowna), consumers can enjoy a comfortable country-club setting, where they finally have the financial control of buying direct.

To request a "Free Insider's Guide to Buying Direct" and a Visitor's Pass to learn more about the superior value and benefits of a DirectBuy membership, call 1-800-DIRECTBUY or visit www.DirectBuyBC.ca.

About DirectBuy

For more than 35 years, DirectBuy has been showing thousands of consumers unparalleled ways to save as they shop for virtually everything for in and around their homes – from furniture, carpet and flooring, and custom window treatments, to kitchen

and bath cabinets and fixtures, appliances and much, much more. DirectBuy enables members to purchase most every product offering from several hundred manufacturers at more than 150 showrooms across North America. To learn more about DirectBuy, visit www.directbuy.com or www.directbuycares.com.

Locations of the four DirectBuy showrooms serving the Greater Vancouver area are: DirectBuy of Vancouver, 2659 Lillooet St., Vancouver, British Columbia V5M 4P7; DirectBuy of Greater Vancouver, 91 Golden Drive Unit #1, Coquitlam, British Columbia V3K 6R2; DirectBuy of Central Okanagan, #5 2260 Hunter Rd., Kelowna, British Columbia V1X 7J8; and DirectBuy of Greater Victoria, 350B Bay Street, Victoria, British Columbia V8T 1P7.

Consumers interested in becoming members may obtain a Visitor's Pass to attend an Open House by contacting DirectBuy at 604-552-5255, or visiting www.DirectBuyBC.ca. To learn more about the superior value and benefits of a DirectBuy membership, please visit www.directbuy.com or www.directbuycares.com.

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