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## **DirectBuy of Winnipeg a welcome sight for Welcome Wagon for 10 years**

DATELINE: WINNIPEG, MANITOBA...

The Manitoba Welcome Wagon Association recently honoured DirectBuy of Winnipeg for its support during the past 10 years. DirectBuy of Winnipeg's Membership Director Beverley Ebertz and Service Supervisor Helen Wiebe received the plaque from the Manitoba Welcome Wagon Association at the Association's Bridal & Baby Trade show held on February 7, 2010.

"As a company that helps people to create the homes of their dreams, it's always seemed quite natural to support an organization like Welcome Wagon, which has a similar purpose in making people new to the community feel at home," said Lynn Till, owner of DirectBuy of Winnipeg. "We're quite touched by this recognition and look forward to continuing to support Welcome Wagon in the years to come."

Founded in 1930, Welcome Wagon is a Canadian-owned, free greeting service renowned for their "welcome baskets" and friendly visits paid to families undergoing a change in lifestyle - including moving to a new neighborhood, planning a wedding, expecting a baby, a new executive, manager or professional, 50 plus, or new parents/grandparents. In its 10 years as a supporter, DirectBuy of Winnipeg has contributed gift items to the welcome baskets given to families in the Winnipeg area.

"As Area Manager of Manitoba, it is my pleasure to acknowledge and honour DirectBuy of Winnipeg and to express appreciation for their more than 10 years of sponsorship in our Welcome Wagon service to the community and special event programs," said Sandra Ross, of the Manitoba Welcome Wagon Association. "It is our hope that our relationship will continue to be mutually beneficial for many more years to come."

For more information on the Welcome Wagon, please visit [www.welcomewagon.ca](http://www.welcomewagon.ca).

### ***About DirectBuy Club***

As the leading members-only home improvement and home furnishings club, DirectBuy of Winnipeg offers direct insider pricing on products ranging from light fixtures to televisions to kitchen cabinets, all from more than 500 manufacturers or their authorized suppliers. DirectBuy Club also offers design, delivery and installation services. Conveniently located at the Prudential Business Plaza at 180-117 King Edward Street in Winnipeg, DirectBuy of Winnipeg has been serving the greater Winnipeg area since 1999.

To request a "Free Insider's Guide to Buying Direct" and a Visitor's Pass to learn more about the superior value and benefits of a DirectBuy Club membership, visit [www.DirectBuy.com](http://www.DirectBuy.com) or [www.DirectBuyCares.com](http://www.DirectBuyCares.com).