

Gourmet kitchen just one of many great purchases

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When Paul and Louise set about building their own home a few years ago, they knew it had the potential to cost them an awful lot.

Even though they had their doubts, the couple decided to look into DirectBuy after a friend at Paul's workplace recommended it to them.

"I was pretty skeptical at first," laughs Paul, a police officer. "I thought it was a pyramid scheme or something. But we went in and spoke with them and they put us at ease." A few calls to friends and relatives who were already DirectBuy members confirmed the couple's decision to sign up.

DirectBuy is a private members-only showroom and design centre where members can purchase goods without retail markups. When customers purchase merchandise through DirectBuy, they are buying directly from the manufacturers and their authorized suppliers.

One of the biggest purchases that Paul and Louise have made through DirectBuy is their new home's kitchen. According to Paul, the savings they made on the kitchen alone is enough to pay for their DirectBuy membership for nearly 20 years.

"The kitchen cabinets were one of our best purchases, as we were able to have a high end kitchen at a much lower and affordable price," says Louise. They also purchased ceramic tiles (for flooring and back splash) through DirectBuy.

"If you're building a house it's a great tool," says Paul. "Also, it helps to look a few years into the future and think about if you're going to be doing any big ticket spending."

In addition to their kitchen, Paul and Louise purchased furniture (two sets of living room furniture), a hot tub, fireplace, kitchen lighting, bathroom tile, a washer and dryer, window coverings, and a 42-inch flat screen television.

"I also really enjoy our freestanding bathtub," says Louise. "I've always wanted one, and we were able to get the one we wanted at a better price."

The next move for the couple is to finish their basement. Paul expects future purchases will include flooring, ceiling, lighting, and bar cabinets.

"It's really nice stuff," says Paul. "And the selection is great."

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