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**GALVESTON FAMILY WINS \$50,000
HOME MAKEOVER FROM DIRECTBUY**

Galveston, Texas, April, XX, 2008 – Do you know anyone who’s won \$50,000?

On March 15, 2008, DirectBuy, the leading members-only showroom and home design center that offers merchandise at manufacturer-direct prices, announced George and Delores Letsos of Galveston, Texas, as their \$50,000 Home Makeover Contest Winners.

When George and Delores, members of DirectBuy of Houston East, told their family that they won \$50,000, five-year-old granddaughter Lauren said, “Yaya (Greek for “grandmother”), I’ve never known anybody to win \$50,000.”

Well luckily she does now, as her grandparents are planning a vacation for their entire family to enjoy. The Letsos family also plans on paying off Delores’ medical bills from last summers’ chemotherapy treatments. “We couldn’t thank DirectBuy enough for their Home Makeover program and giving us this incredible opportunity,” said George Letsos.

“Since joining DirectBuy, we have remodeled our kitchen with all new appliances and have also remodeled our master bathroom,” said Delores. “We were going to stop there, but since winning the Home Makeover Contest, we can re-furnish our master bedroom as well.”

“Joining DirectBuy is a life-changing event, but to have one of our members win the Home Makeover Contest on top of that is incredible,” said Houston East Owner Chris Herron. “I have come to know the Letsos family and they’re wonderful people - the kind of people you want to win. Everyone at our showroom is so excited and happy for George and Delores.”



**Winners Delores Letsos and George Letsos (left)
with Houston East owner Chris Herron (right).**



The Letsos family entered the \$50,000 Home Makeover Contest by attending an Open House at DirectBuy of Houston East. The Open House is designed to educate consumers about DirectBuy's unique business model, and how it enables members to avoid traditional markup on top brand-name products for in and around their homes. DirectBuy takes special care to help prospective members determine whether a membership is appropriate for their lifestyle and buying habits.

Members of DirectBuy have access to thousands of items, including kitchen cabinets, flat-screen televisions and major appliances from hundreds of top manufacturers and their authorized suppliers. Since DirectBuy offers brand-name merchandise with no traditional retail markup, members are able to save hundreds, even thousands, of dollars on purchases for their homes. To assist with home renovation, DirectBuy members also have access to licensed interior designers and product specialists who are specifically trained in one of five areas of merchandise: Home Furnishings, Home Improvement, Flooring, Accessories, and Entertainment/Outdoor.

About DirectBuy

For more than 36 years, DirectBuy has been showing thousands of consumers unparalleled ways to save as they shop for virtually everything for in and around their homes – from furniture, carpet and flooring, and custom window treatments, to kitchen and bath cabinets and fixtures, appliances and much, much more.

DirectBuy enables members to purchase most every product offering from several hundred manufacturers at more than 150 showrooms across North America. To request a "Free Insider's Guide to Buying Direct" and a Visitor's Pass to learn more about the superior value and benefits of a DirectBuy membership, visit www.directbuy.com or <http://www.directbuycares.com/>.

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