

And the Winners Are..... Two Families Awarded \$50,000

Although they're several hundred miles apart from each other, the two newest DirectBuy Home Makeover winners have experienced the exact same series of emotions—first disbelief, then overwhelming joy, and now extreme gratitude. Oh, and there's one other thing the Demar and Letsos families have in common—both are now \$50,000 richer, thanks to DirectBuy.

It wasn't until DirectBuy of Wichita Marketing Associate Michael Lee personally handed over the check, that the Demar family finally realized that they indeed were the winners of \$50,000. Lee is the marketing associate who sent Linda and Kim Demar their key and booked their appointment.

“When we received our open house invitation in the mail with a chance to win \$50,000, we thought, ‘why not try,’” said Linda Demar. “But never did we think we were actually going to win! In fact, the certified mail announcing our winnings sat on the kitchen counter for 2 days before we let ourselves think it might be true.”

Franchise Owners Warren Schaal and Kevin Ferrante invited the whole marketing staff and surprised Lee by handing him the check in front of everyone and asking him to present it to Linda Demar. “It was the neatest thing that I have ever done in my life,” said Michael Lee.



Wichita franchise owners Warren Schaal (left) and Kevin Ferrante (right) with winners Linda and Kim Demar (middle).

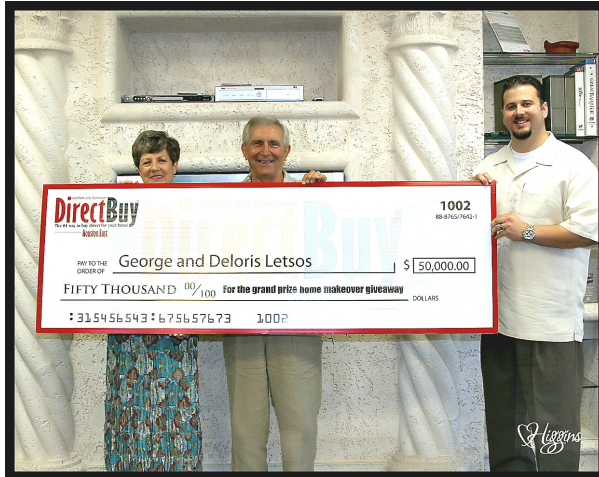
“We've always said that the Home Makeover Contest is a great program,” said co-owner Warren Schaal. “Everyone imagines how awesome it would be to have someone win from your showroom, but for it to actually happen in our center is incredible. Being part of DirectBuy is a life-changing event, but this is unbelievable.”

“We can't thank DirectBuy enough for this wonderful opportunity they have given us. We are definitely looking forward to remodeling our home and buying furniture that I have been dreaming to buy for some time now,” said Linda Demar.”

When George and Delores Letsos, members of DirectBuy of Houston East, found out they won \$50,000, five-year-old granddaughter Lauren said, “Yaya (Greek for “grandmother”), I've never known anybody to win \$50,000.”

Well luckily for her, she does now! George and Delores plan on taking their entire family on vacation with their winnings. They also plan on paying off Delores' medical bills from last summers' chemotherapy treatments.

"We couldn't thank DirectBuy enough for their Home Makeover program and giving us this incredible opportunity," said George Letsos.



Winners Delores Letsos and George Letsos (left) with Houston East owner Chris Herron (right).

Added Delores: "Since joining DirectBuy in July of 2007, we have been able to remodel our kitchen with all new appliances and have also remodeled our master bathroom. We were going to stop there, but since winning the Home Makeover Contest, we can now re-furnish our master bedroom as well."

"I have come to know the Letsos family and they're wonderful people - the kind of people you want to win," said Houston East Owner Chris Herron. "Everyone at our showroom is so excited and happy for George and Delores."