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Make easier choices with DirectBuy

Every home-improvement project involves hundreds of decisions. Just ask anyone who has recently remodeled their home or redecorated a few rooms.

But there's one decision that can take the guesswork and the footwork out of shopping for the best prices on the best products: DirectBuy.

DirectBuy is an international company that allows its members to avoid the traditional store markup and purchase from a selection of quality merchandise at low prices. For anyone planning, building or remodeling a home, a DirectBuy membership can be a real money-saver.

DirectBuy provides the convenience of shopping for building supplies and custom home furnishings without having to travel from store to store to find the best prices, the best quality or the best selection. According to the company, it's a more affordable alternative to high-priced retail outlets and home-improvement warehouses and an easier way to find products that suit a homeowner's distinctive style.

The company's vision is, "to be the recognized leader in providing the best alternative to conventional retail buying."

And, according to some DirectBuy members, that's a mission accomplished.

"I joined DirectBuy just after building a new home three years ago, and I have enjoyed shopping for very high-end merchandise at deep discount savings," said customer Lori Garrison. "I save even more at DirectBuy than I did with my interior decorator discounts

"When I became engaged, I used DirectBuy for much of my wedding planning needs," she added. "Now as I look to the future, I can't wait for all of the savings on baby merchandise.

"DirectBuy has changed the way I shop, and now I can come to one location for everything. My husband loves the convenience."

"We have been members for over four years and over this period of time have saved thousands of dollars," recounted John and Elisa Auricchio.

For information call (800) 870-4398 or visit www.directbuy.com.
