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AREA RESIDENT WINS \$25,000 HOME MAKEOVER FROM DIRECTBUY OF OTTAWA

Ottawa resident, Deborah Logue, started remodeling before she even received her winnings.

Gloucester, ON, September 25, 2009 – DirectBuy of Ottawa, the home improvement and furnishings club with direct insider prices, recently delivered a \$25,000 check to Ottawa resident Deborah Logue as part of the company’s national Home Makeover Program. Logue was presented with the check on September 19 at the Gloucester area club.

“When I received the letter in the mail notifying me that I was DirectBuy’s \$25,000 Grand Prize Home Makeover winner, I didn’t think it was real,” said Logue. “It wasn’t until I called the DirectBuy corporate headquarters that I realized I had truly won.”

Excited about her newfound fortune, Logue didn’t waist any time figuring out how she would spend it all. In fact, Logue replaced her living room carpet with brand new hardwood flooring before she even received her grand prize check.



“The actual ceremony and check presentation was weeks away and I couldn’t wait to start making improvements to my home and life,” said Logue.

This fall, Logue also plans on replacing her kitchen flooring with granite tile. She is looking forward to the arrival of family to help with the project.

Even though her home improvement projects are first and foremost, Logue is also planning a vacation in the island country of Cuba.

Regis and Lise Girard, who own the Ottawa location, were excited that their club was able to help someone from their community.

“We are so happy that our club was one of the lucky ones to have a Home Makeover winner,” said Lise Girard, co-owner of DirectBuy of Ottawa. “It was a great experience for our staff, members, and visitors. We will never forget Deborah and we wish her the best with her new home improvement projects.”

Over the past few years, DirectBuy has distributed more than a half million dollars in prize money to both members and non-members as part of their Home Makeover Program, designed to help consumers create the home of their dreams.

DirectBuy of Ottawa, located at 1392 Cyrville Road in Gloucester, offers consumers thousands of items, including kitchen cabinets, flat-screen televisions and major appliances from more than 700 top manufacturers and their authorized suppliers. Members enjoy a comfortable, welcoming setting where they finally have the financial control of buying direct.

To assist members with their home renovation projects, DirectBuy of Ottawa employs interior designers and product specialists who are specially trained in one of five areas of merchandise: Home Furnishings, Home Improvement, Flooring, Entertainment/Outdoor, and Accessories. Additionally, members benefit from the use of a children’s play area, café and a member’s lounge to relax while shopping.

DirectBuy Membership

Consumers who are interested in joining DirectBuy of Ottawa are encouraged to attend an exclusive Open House event, which is designed to educate families about DirectBuy’s unique business model. The Open House also helps consumers better understand how DirectBuy members avoid traditional retail markup when purchasing brand-name merchandise.

To request a "Free Insider's Guide to Buying Direct" and a Visitor’s Pass to learn more about the superior value and benefits of a DirectBuy membership, visit www.directbuy.com.

About DirectBuy

For 38 years, DirectBuy has been showing hundreds of thousands of consumers unparalleled ways to save as they shop for virtually everything for in and around their homes – from furnishings, home improvement and flooring, to entertainment and outdoor products, accessories and much, much more. With more than 160 locations in North America, DirectBuy offers its members access to approximately 700 brand-name

manufacturers and their authorized suppliers in the US, and more than 500 brand-name manufacturers and authorized suppliers in Canada.

Consumers interested in seeing DirectBuy's savings, service and selection up close may obtain a Visitor's Pass to attend an Open House by visiting www.directbuycares.com.