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DirectBuy of Spokane and Habitat for Humanity Team Up for Annual Blitz Build

Spokane, WA, June 25, 2009 – DirectBuy of Spokane, the home improvement and furnishings club with direct insider prices, is passionate about helping families experience a better quality of life both in their club and through their partnership with Habitat for Humanity and its Blitz Build program.

The Spokane club has regularly donated merchandise and volunteered their time to Habitat for Humanity's Blitz Build program for the past 4 years running. This year's donation consisted of new windows, laminate flooring and cabinetry for the home, totaling over \$6,000 – and the owners and staff of DirectBuy additionally contributed nearly 100 hours of work time to the project during an employee work day on June 8, 2009.

"We are really pleased to be able to give again this year given the current economic environment," DirectBuy of Spokane owner Ron Cully explained. "No matter how tough things are for us, there are always others who need some help. Now is the time to dig deep to support our community."



Through the efforts of all volunteers and sponsors, the home took only 12 days to complete. From May 25th, when the project broke ground to the dedication ceremony on the final day, everyone involved in the project gave their all to ensure this year's Blitz Build came off without a hitch.

DirectBuy of Spokane service and sales teams – as well as owners, friends and family – contributed not only their talents, but also their time in putting the finishing touches on the home. Over two days of work and throughout 21 rotating shifts, volunteers from

DirectBuy of Spokane were involved in painting, appliance installation, clean-up, and even assisted skilled laborers in various construction projects.

“It is great to meet and work with the families that will soon be living in these homes,” acknowledged Devin Curry, a Service Specialist at DirectBuy of Spokane. “It is very rewarding to experience the joy they have in knowing they will soon have a home of their own.”

Crews of Spokane staff members were excited to have the opportunity to help in projects requiring more skilled labor. Sales Director Joe Thieffault even volunteered the use of his own personal Bobcat to help level the ground for sod installation, while others got in on the action by leveling and compacting the driveway or helping to install some laminate flooring inside.

While much excitement was expressed during the process, the real rewards were realized on the final day of the build when DirectBuy of Spokane had the privilege of presenting the keys and a traditional bible to the new owners of the Blitz Build home during a dedication ceremony.

“Habitat is a natural fit for DirectBuy support. We help people create their dream homes and Habitat for Humanity similarly helps families realize their dream of home ownership,” said Ron Cully. “It’s not just giving a handout; it’s giving families a hand up.”

About Habitat for Humanity

Habitat for Humanity works to build affordable, descent, and simple homes for low-income families. Habitat helps create a neighborhood families can be proud of and allows them to live a better quality of life. To get involved with your local Habitat for Humanity or to find more information, please visit www.habitat.org.

About DirectBuy

For 38 years, DirectBuy has been showing thousands of consumers unparalleled ways to save as they shop for virtually everything for in and around their homes – from furniture, carpet and flooring, and custom window treatments, to kitchen and bath cabinets and fixtures, appliances and much, much more. DirectBuy enables members to purchase products from several hundred manufacturers at more than 160 clubs across North America. To learn more about DirectBuy, visit www.directbuy.com or www.directbuycare.com.