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DirectBuy Members Team Up To Create Award Winning Home

Richland, Wash., October 22, 2008 – It’s no secret that DirectBuy members can save a lot of money on purchases for in and around their homes. So it makes sense that building a home through DirectBuy can equate to big savings. Recently, members Charles and



Laura Oliphant took that equation one step further, building a custom home with DirectBuy member and builder George Hageman of GH Construction. The result was an award winning design featured in the Tri-Cities, Washington Parade of Homes.

“We have always liked the traditional style of home with wood floors, crown moldings and have been saving magazine

photos & articles in a notebook for the past 20 years,” says Charles Oliphant. “We purchased all the windows, exterior doors/sliders, cabinets, carpet and padding, washer/dryer, window shutters, plumbing fixtures and accessories, and furniture from DirectBuy. I haven’t had the chance to total the savings yet, but the savings on cabinetry alone was around \$20-25,000.”

Located at 502 Agier Drive in Richland, the Oliphants’ home was awarded top kitchen design honors. The kitchen features crown molding with striking white cabinetry contrasting with a large blackberry stained cherry wood island. DirectBuy of Tri-Cities kitchen designer Ryan Rusk worked on the project.

“It’s very gratifying to see your hard work pay off, and the most rewarding part is taking a member’s vision and helping their dream become reality,” said Rusk.

Contractor Hageman is a long-time Tri-Cities resident and local builder. Working with the Oliphants on the “Built Green” design served as a reminder to Hageman of the value of DirectBuy membership.

“My wife and I joined in Spokane, before there was a location in the Tri-Cities area,” says Hageman. “We didn’t use our membership much, and when we started this project with Charles and Laura, it was a pleasant reminder of the kind of savings and extensive selection of product offered at DirectBuy.”

In addition to cabinetry and items for their kitchen, the Oliphants also purchased carpet and padding, bedroom furniture, toilets, faucets, a vacuum system, front load washer and dryer, and an ironing center.

“Working with Charles and Laura, as well as George on this project was a very positive experience for our staff,” said DirectBuy of Tri-Cities co-owner Rachelle Stocum. “We loved being a part of the Parade, talking to attendees about merchandise in the home that came from DirectBuy. Even current members were surprised to see all the products that came from DirectBuy!”

About DirectBuy

For more than 35 years, DirectBuy has been showing thousands of consumers unparalleled ways to save as they shop for virtually everything for in and around their homes – from furniture, carpet and flooring, and custom window treatments, to kitchen and bath cabinets and fixtures, appliances and much, much more.

DirectBuy enables members to purchase most every product offering from more than 700 top manufacturers at showrooms in the United States and 500 top manufacturers at showrooms in Canada at over 160 locations across North America. To request a "Free Insider's Guide to Buying Direct" and a Visitor's Pass to learn more about the superior value and benefits of a DirectBuy membership, call 800-DIRECTBUY or visit www.directbuy.com.

About GH Construction

GH Construction is a “Built Green” builder with more than 25 years of construction experience. They take pride in the homes they build, listening to their customers to help them create the home of their dreams. Owner George Hageman has been a member of the Home Builders Association of Tri-Cities for 17 years and currently serves on the Board of Directors. GH Construction is located at 425 S. Dennis Street in Kennewick, and can be reached at 509-585-7687.

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