



“We can’t thank DirectBuy enough for this wonderful opportunity they have given us. We are definitely looking forward to remodeling our home and buying furniture that I have been dreaming to buy for some time now,” said Linda Demar.”

The Demar family entered the \$50,000 home makeover contest by attending an Open House at DirectBuy of Wichita. The Open House is designed to educate consumers about DirectBuy's unique business model, and how it enables members to avoid traditional markup on top brand-name products for in and around their homes. DirectBuy takes special care to help prospective members determine whether a membership is appropriate for their lifestyle and buying habits.

Members of DirectBuy have access to thousands of items, including kitchen cabinets, flat-screen televisions and major appliances from hundreds of top manufacturers and their authorized suppliers. Since DirectBuy offers brand-name merchandise with no traditional retail markup, members are able to save hundreds, even thousands, of dollars on purchases for their homes. To assist with home renovation, DirectBuy members also have access to licensed interior designers and product specialists who are specifically trained in one of five areas of merchandise: Home Furnishings, Home Improvement, Flooring, Accessories, and Entertainment/Outdoor.

About DirectBuy

For more than 36 years, DirectBuy has been showing thousands of consumers unparalleled ways to save as they shop for virtually everything for in and around their homes – from furniture, carpet and flooring, and custom window treatments, to kitchen and bath cabinets and fixtures, appliances and much, much more.

DirectBuy enables members to purchase most every product offering from several hundred manufacturers at more than 150 showrooms across North America. To request a "Free Insider's Guide to Buying Direct" and a Visitor's Pass to learn more about the superior value and benefits of a DirectBuy membership, visit www.directbuy.com or <http://www.directbuycare.com/>.