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DIRECTBUY OF WOODBRIDGE AWARDS \$50,000 HOME MAKEOVER TO AREA RESIDENT

Catlett-area residents, George and Virginia Kirk, plan to use their winnings to upgrade their home as well as gain financial stability in today's uncertain economy.

Woodbridge, VA, March 19, 2009 – DirectBuy of Woodbridge, the home improvement and furnishings club with direct insider prices, is set to award \$50,000 to a local family at 10:15 a.m. on Saturday, March 21, 2009, as part of the company's national Home Makeover Program. The celebration will be highlighted by the presentation of an oversized check to George and Virginia Kirk of Catlett, VA.

"We are completely overjoyed," explained Virginia Kirk. "At first we thought it was a hoax, we couldn't believe this could happen to us. We are extremely excited and ready to get started on our home improvement projects."

With their newfound fortune, Virginia and George "Red" Kirk plan to begin several home improvement projects they've been planning, such as installing new carpeting throughout their stairway, hallways and bedrooms, along with upgrading the foundation and updating the flooring in their garage. While deciding what additional improvements they may perform to create their dream home, the Kirks plan to use any additional prize money as a nest egg to protect their investments against today's struggling economy.



Bruce and Barb Harvey, who own and operate DirectBuy of Woodbridge, were excited that they were able to help someone from their community realize their dreams. "Over the past 12 years, my wife Barb and I have loved having the opportunity to help families save money by utilizing DirectBuy to afford the items they normally would not be able to purchase," co-owner Bruce Harvey explained. "In this case, it is especially rewarding to help out a local Virginia family through our latest \$50,000 Home Makeover Contest."

Over the past few years, DirectBuy has distributed more than \$450,000 in prize money to both members and non-members as part of their Home Makeover Program, designed to help consumers create the home of their dreams.

The DirectBuy of Woodbridge club, located at 3320 Noble Pond Way Suite 104 in Woodbridge, offers consumers thousands of items, including kitchen cabinets, flat-screen televisions and major appliances from more than 700 top manufacturers and their authorized suppliers. Members enjoy a comfortable, welcoming setting and design club where they finally have the financial control of buying direct.

To assist members with their home renovation projects, DirectBuy of Woodbridge employs interior designers and product specialists who are specially trained in one of five areas of merchandise: Home Furnishings, Home Improvement, Flooring, Entertainment/Outdoor, and Accessories. Additionally, members benefit from the use of a children's play area, café and a member's lounge to relax while shopping.

DirectBuy of Woodbridge members also have exclusive access to renowned designer Christopher Lowell. Lowell has designed twelve room settings – created exclusively with products available through DirectBuy – using his Seven Layers of Design. An innovative approach to home décor, The Seven Layers of Design keeps homeowners on budget and from feeling overwhelmed by their project.

DirectBuy Membership

Consumers who are interested in joining DirectBuy of Woodbridge are encouraged to attend an exclusive Open House event, which is designed to educate families about DirectBuy's unique business model. The Open House also helps consumers better understand how DirectBuy members avoid traditional retail markup when purchasing brand-name merchandise.

To request a "Free Insider's Guide to Buying Direct" and a Visitor's Pass to learn more about the superior value and benefits of a DirectBuy membership, call 1-800-DIRECTBUY or visit www.directbuy.com.

About DirectBuy

For more than 37 years, DirectBuy has been showing hundreds of thousands of consumers unparalleled ways to save as they shop for virtually everything for in and around their homes – from furnishings, home improvement and flooring, to entertainment and outdoor products, accessories and much, much more. With more than 160 locations in North America, DirectBuy offers its members access to approximately 700 brand-name manufacturers and their authorized suppliers in the US, and more than 500 brand-name manufacturers and authorized suppliers in Canada.

Consumers interested in seeing DirectBuy's savings, service and selection up close may obtain a Visitor's Pass to attend an Open House by visiting www.directbuycare.com.

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