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CONTACT:

Steve Dubin, PR Works

(781) 582-1061

sdubin@prworkzone.com



## Niagara Falls couple wins \$50,000 from DirectBuy

DATELINE: CHEEKTOWAGA, NEW YORK...

Do you know anyone who's won \$50,000? Antoine Hill and Kandice Brundidge didn't. At least not until earlier this month. On September 6, 2008, [DirectBuy](#), the leading members-only showroom and home design center that offers merchandise at manufacturer-direct prices, announced Antoine Hill and Kandice Brundidge of Niagara Falls, New York as their \$50,000 Home Makeover Contest Winners.

"Antoine usually opens the mail so it was kind of unusual when he didn't open the certified letter from DirectBuy," said Kandice. "When I told him we'd won \$50,000 he said 'yeah, right'. I've got to admit, I didn't believe it at first but am so happy it's for real."



Hill and Brundidge entered the \$50,000 Home Makeover Contest by attending an Open House at DirectBuy of Buffalo's showroom in Cheektowaga. The Open House is designed to educate consumers about DirectBuy's unique business model, and how it enables members to avoid traditional markup on top brand-name products for in and around their homes.

Winners of the contest have the option of accepting a makeover or the cash. Currently renting in Niagara Falls, Hill, an assembly worker, and Brundidge, a certified nurse's aide, opted for the money, to which they hope to put toward a new home.

"We haven't made too many purchases, just a few things for around our home plus some new school clothes for our son," said Kandice. "We can't thank DirectBuy enough. This money will help make our dream of owning our own home come true."

"Winning \$50,000 is a life-changing event, but to have somebody win the giveaway at our showroom is incredible," said Mark Klinger, owner of DirectBuy of Buffalo. "Antoine and Kandice are wonderful people, the kind of people you want to win. Everyone at our

showroom is so excited and happy for their good fortune and wish them well in achieving their dream of owning a home."

Members of DirectBuy have access to thousands of items, including [kitchen cabinets](#), flat-screen televisions and major appliances from hundreds of top manufacturers and their authorized suppliers. Since DirectBuy offers brand-name merchandise with no traditional retail markup, members are able to save hundreds, even thousands, of dollars on purchases for their homes. To assist with home renovation, DirectBuy members also have access to licensed interior designers and product specialists who are specifically trained in one of five areas of merchandise: Home Furnishings, Home Improvement, Flooring, Accessories, and Entertainment/Outdoor.

Conveniently located at 4950 Genesee Street in Cheektowaga, New York, DirectBuy offers members a comfortable setting where they finally have the financial control of buying direct.

For more information on a DirectBuy membership, you can call 716-684-1400 or visit [www.directbuy-buffalo.com](http://www.directbuy-buffalo.com).

### **About DirectBuy**

For more than 37 years, DirectBuy has been showing thousands of consumers unparalleled ways to save as they shop for virtually everything for in and around their homes – from furniture, carpet and flooring, and custom window treatments, to kitchen and bath cabinets and fixtures, appliances and much, much more.

DirectBuy enables members to purchase most every product offering from several hundred manufacturers at more than 160 showrooms across North America. To request a "Free Insider's Guide to Buying Direct" and a Visitor's Pass to learn more about the superior value and benefits of a DirectBuy membership, visit [www.directbuy.com](http://www.directbuy.com) or <http://www.directbuycare.com/>.

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